

Egbert Schröer (Microsoft)

Lead of the teams responsible for empowering chemical & agrochemical companies and industries

Digital Agriculture is transforming how the world farms to feed the world population. Food safety, integrity and security are major issues. 'Feeding the world in a sustainable manner' has become core of Microsoft's strategies and traditional agriculture companies are changing their business models leveraging technology and e-commerce capabilities to launch new value-added digital services for growers. Together with our great partners we are committed to empower people and organizations to solve global environmental challenges by increasing access to AI tools and accelerating innovation.