



Revolution in Food and Biomass Production (REFAB)

Dear Sir/ Madam,

The conference "Revolution in Food and Biomass Production (REFAB)", 1 – 2 October 2018, Cologne (Germany) will for the first time bring together forward-thinking experts from companies, start-ups and research institutions to have a look at the future of food and biomass production. The conference will provide a unique opportunity for sponsors to be present in a cross sectoral and high technology environment.

Join the future! Don't miss this great chance to be a sponsor associated with the image of pioneers and forerunners in the food and biomass production, both directly at the REFAB conference and in our online marketing and public relations.

Exciting topics that will be presented are:

- Precision farming, robotics, drones and Artificial Intelligence (AI)
- Biostimulants & Agricultural Probiotics
- Home, urban and vertical farming
- Agriculture under extreme conditions (desert, ice, outer space)
- Improved plant varieties for the future
- Alternative protein sources – insects, bacteria, artificial meat and CO2 utilisation
- Future of organic and smallholder farming
- Mariculture or marine farming, algae and aquaculture
- Biorefineries and Biotechnology

Please find more details about the range of sponsorship options below. If any of the present-ed options appeal to you, please do not hesitate to contact us. We are also open to new ideas and we will gladly assist you with realizing your own concepts. We are looking forward to receive your individual proposal!

With best regards,



Managing Director

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Sponsoring

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CONFERENCE SPONSORING OPPORTUNITIES

Revolution in Food and Biomass Production · 1 – 2 October 2018, Maritim Hotel Cologne (Germany)

| | PLATIN SPONSOR | GOLD SPONSOR | SILVER SPONSOR | BRONZE SPONSOR | “Lunch” package | “Gala Dinner Buffet” package | “Sparkling Wine Sponsoring” for happy hour at 18:00 |
|---|---|---|---|---|--------------------------|------------------------------|---|
| Availability | Only one | Three | Six | Several | Day 1 & 2 | Only one | Day 1 & 2 |
| Visibility in marketing | <ul style="list-style-type: none"> • Exclusive visibility • Press releases • Online marketing • At the conference | <ul style="list-style-type: none"> • Press releases • Online marketing • At the conference | <ul style="list-style-type: none"> • Press releases • Online marketing • At the conference | <ul style="list-style-type: none"> • Press releases • Online marketing • At the conference | At the conference | At the conference | At the conference |
| Roll-up banner | Two – one on each stage of both conference halls | In one conference hall | In one conference hall | – | At buffet | At buffet | At buffet |
| Pages for company profile in journal online and print* | 2 Pages | 1 Page | 1/2 Page | 1/4 Page | – | – | – |
| Free entrance tickets à 1,475 € | 👤👤👤👤👤 | 👤👤👤 | 👤👤 | 👤 | – | – | – |
| Free exhibition booth | 12 m ² | 6 m ² | 6 m ² | 6 m ² | – | – | – |
| 20% voucher for your customer's entrance | 20 | 10 | 7 | 5 | – | – | – |
| Company presentation during breaks | Video or PowerPoint | Slide Display (PowerPoint) | Slide Display (PowerPoint) | – | Table signs | Table signs | At buffet |
| Your company leaflets | Media table | Media table | Media table | Media table | At buffet | At buffet | At buffet |
| Price in EURO | 25,000 € | 10,000 € | 7,000 € | 4,500 € | 2,000 € | 2,000 € | 2,000 € |
| Calculatory sponsoring costs after subtraction of benefits** | 9,625 € | 1,575 € | 1,050 € | 425 € | | | |
| Your choice | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

* You are also welcome to book an advertisement in the conference journal:

1 page DIN A 4: 2,000 € ½ page: 1,000 € ¼ page: 600 €

Book your exhibition booth:

6 m²: 2,000 €

(prices excl. 19% VAT)

** Note: The actual “pure” sponsoring costs are very attractive, providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

Company name: _____

Street or POB: _____

Postal code, city: _____

Contact person: _____

Email address: _____ Phone: _____

Date

Company stamp and signature