

# Information about media partnerships

The conference organizers foresee close cooperation agreements with major trade magazines, newspapers and online media in order to target and reach the greatest number of participants.

## What is a free media partnership?

### Services provided by nova-Institute

- Your logo with link on the conference website and in the conference leaflet
- Online profile including logo, link and up to 50 words on a subpage
- Mention the media partnership in conference emails (distribution list of around 60,000 professional, individualized addresses)
- Display of your print media at the event venue
- Continuous information on the conference such as press releases, photos, programme-updates ...
- Free entry in a business directory (REFAB online database) that will cover all topics of the conference and enable world wide partnering (information will follow soon)

### Services provided by media partner

- Inclusion of the conference in your event calendar (online and print)
- Display the conference banner with conference link on your website
- A large-size advertisement in your magazine and/or newsletter
- Editorial contributions are desired

Further information about events of nova-Institute are available at:  
[www.bio-based.eu](http://www.bio-based.eu)

## Contact

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